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Exploramanía's Worldwide Debut of Kids "Gymathtics" Fun Educational Workout

-- Award-Winning DVD received Rave Reviews at Toy Fair in NY --

Tampa, FL (February 23, 2009) – Less than 90 days in market and Exploramanía® debuted the Award Winning Exploracise™ Gymathtics™ DVD to the World. "It was so exciting to be a new exhibitor at this major industry event. We had buyers from around the world wanting to bring Gymathtics™ to their country. Right now, our focus is to help children in the United States exercise their brains and bodies by expanding our distribution channels through new opportunities created at the Toy Fair," states Carrie Scheiner, Founder and CEO of Exploramanía®.

The Exploracise™ Gymathtics™ educational exercise DVD was the talk of the Toy Fair with interviews on Toy Fair TV, TDmonthly, MSNBC Your Business and a Toy Fair Times article. Creating a product that combats both childhood obesity and math anxiety is an innovation desperately sought after by parents, educators and health care providers. Carrie Scheiner created "Exploramanía®" and the "Exploracise™ Gymathtics™" DVD to help solve a national problem when she noticed increased screen time led to less physical and educational activities for her two children.

The DVD has received acclaim as the winner of this year's Aegis Award, the video industry's premier competition for peer recognition of outstanding videos and non-network TV commercials. "It is amazing how much we have accomplished in such a short time including winning our first award and participating in the International Toy Fair. Exploramanía® is passionate about helping children and it is our belief that with a healthy body and mind, children can reach their dreams and be a Dream Stretch™ STAR for life," Scheiner said. "We have plans to introduce more fun, active learning products in the future, but this first one really sets the tone for our educational exercise and entertaining products."

View a video clip at www.exploramania.com of the Gymathtics™ routine. The DVD retails for \$24.99 and is available on the site and on Amazon.com.

Exploramanía®

Established in 2008, Exploramanía® is the brainchild of Carrie Scheiner who recognized the need for fun interactive educational experiences so children develop a love of learning and healthy lifestyle. Contact Exploramanía® toll-free at 1-877-50-EXPLORAMANIA (1-877-503-9756).

